

Call for application

BMW Young photographer-in-Residency Musée Nicéphore Niépce 2016

*Call for application available
on the website www.museeniepce.com
and www.bmw.fr/artetculture*



Alinka Echeverria
White Ink
© Alinka Echeverria /
BMW Résidency 2015

musée Nicéphore Niépce
BMW ART & CULTURE.



Contents

BMW : Sponsoring photography

Introduction	p 3
The Nicéphore Niépce Museum	p 4
Stimulating creativity at the museum	p 6
The contribution of BMW Art & Culture	

The BMW Residency program at the Nicéphore Niépce Museum

Coordination of the Residency	p 10
Financial terms and conditions	
The museum's photography laboratory	p 11
Dedicated technical resources	
Production and exhibition of works	p 12
Applications	p 13
Selecting the winner	p 14
Calendar	p 15
Contacts	p 16

Introduction

The BMW Group has been strongly committed to culture for more than 40 years. It supports more than 100 projects across the world, helping to bring knowledge and the arts to a wider audience.

BMW France decided to offer its support to the universal language of Photography in 2003. Its initial involvement in Paris Photo and the Rencontres d'Arles led to the idea of setting up a BMW residency at Nicéphore Niépce museum in 2011.

BMW's activities are rooted in innovation, aesthetics and driving pleasure. Given its commitment to contemporary creation, BMW naturally turned its attention to contemporary photography. BMW France offers artists a space where they can express themselves freely, supporting production and promoting new talent by providing prize winners with tremendous visibility among professionals and the wider public.

The artists selected for the BMW Residency have complete freedom with regard to their work. The aim of the Residency is to offer ongoing support and to foster a close link with the artists based on shared values, accompanying them as they set out on their creative journey.

What makes the BMW Residency so special and so rewarding is the incredible diversity of different artists and projects.

This Residency is based on the remarkable Nicéphore Niépce Museum in Chalon-sur-Saône, internationally recognized for its outstanding collections and innovative museology. The museum offers both artistic and technical expertise and the support and advice of its entire team.

For the sixth year running, the BMW Residency is launching its call for applications, a process which will result in the selection of a winner who will be announced at the 2016 edition of the Rencontres d'Arles.

The Nicéphore Niépce Museum

The Nicéphore Niépce Museum opened in 1974 in Chalon-sur-Saône, birthplace of the inventor of photography. Over the past 40 years it has assembled one of the most original photography collections in Europe. The Nicéphore Niépce Museum is one of the only institutions in Europe that can use original material – from the first heliographs produced by Nicéphore Niépce to the latest developments in digital imaging – to chronicle the history of photography, a medium that has changed the world.

Interactive displays and explanatory films are used to bring the story to life. Virtual technology allows visitors to play with different cameras, find out more about the experimental photography of Nicéphore Niépce, and explore the contrasting personal, professional and corporate worlds of photography.

The museum is not only recognized on a national scale. Its reputation goes well beyond national boundaries. Over the last few years, its position has been confirmed by several international exhibitions in China, Brasil, Russia, Italy, etc.

François Cheval is the museum curator. In 2015, he was appointed artistic director of the 20th Edition of the Prix HSBC pour la Photographie. He is also honorary director of the future museum of photography Lianzhou (China). He has also curated exhibitions for the Museum of Civilisations from Europe and the Mediterranean (MUCEM), in connection with the events of "Marseille-Provence 2013 European Capital of Culture", "The Manhattan Darkroom, Henri Dauman" at Palais d'Iéna in Paris, "Patrick Tosani, Changements d'état » at the Pavillon Populaire in Montpellier, "André Steiner Photographs" at the Multimedia Art Museum in Moscow, ...



Stimulating creativity at the Nicéphore Niépce Museum

The collection of photos and cameras, the wealth of reference material (a library stocked with 25,000 publications) and the expertise of the museum's photography laboratory are available to artists to help stimulate the creation of new works.

It was during their residencies at the Nicéphore Niépce Museum that Elina Brotherus, JH Engström, Laurent Millet and Tomiko Jones, to name but a few, found a new direction for their work. And works by leading photographers including Peter Knapp, Mac Adams, Charles Fréger and Antoine d'Agata are produced at the museum.

The contribution of BMW Art & Culture

BMW values the importance of aesthetics and technological innovation, and supports photography as an original, distinct art form. The Group is strongly rooted in France, including in Chalon-sur-Saône, so the partnership with the Nicéphore Niépce Museum was a logical choice.

This unique, ambitious cultural partnership, set up in 2011, offers an artist's Residency program. Over the past years, the work of the first four prize winners has been showcased to photography professionals and the wider public.

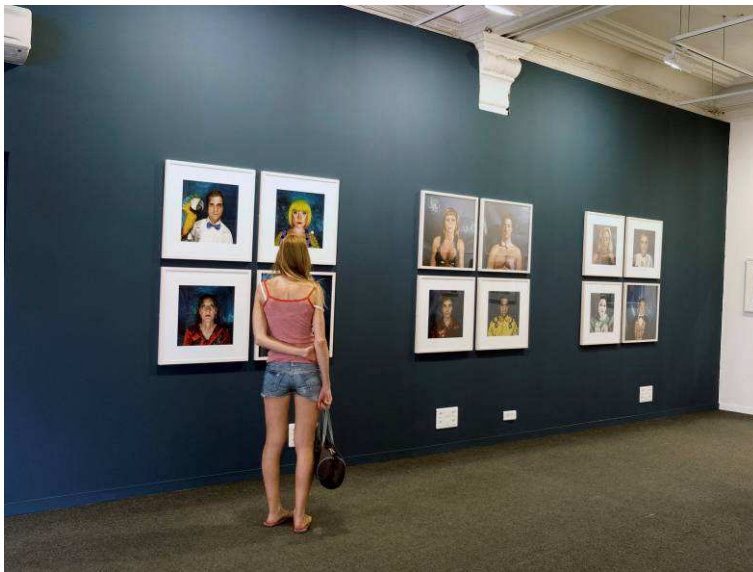
- In 2011, Alexandra Catiere was the winner of the first edition. This young Belarusian artist is renowned for the delicacy and intelligence of her work, which successfully combines traditional and avant-garde techniques.

- In 2012, BMW supported young French photographer Marion Gronier as she tackled a personal project on the human figure and its masks. Her photos capture the moment when the human mask breaks down and the disembodied face empties itself of all expression.
- In 2013, the duo Mazaccio & Drowilal has achieved a massive audience through the project « Wild Style » by which explores the imagery of the notion of “wild” in mass culture.
- In 2014, Natasha Caruana, a young english artist, has searched for the truth behind love at first sight or ‘coup de foudre’ (lightning strike). Her work has explored personal experience alongside investigating the subject through the work of scientists. Through photography, she has tried to get to the bottom of a phenomenon nobody has ever been able to explain.
- Alinka Echeverria, with « Fieldnotes for Nicephora » , develop a photographic project that examines the historical, technical and philosophical links between photography and ceramics. Her project takes us explore the Nicéphore Niépce museum collections...

BMW is supporting the entire process from creation to production, culminating in the unveiling of the finished works at the Rencontres d’Arles and Paris Photo, and the publication of a book and and a video illustrating the creative process and the universe of the winning photographer.



Alexandra Catiere
 Laureate 2011
 Rencontres d'Arles 2012
 © Alexandra Catiere



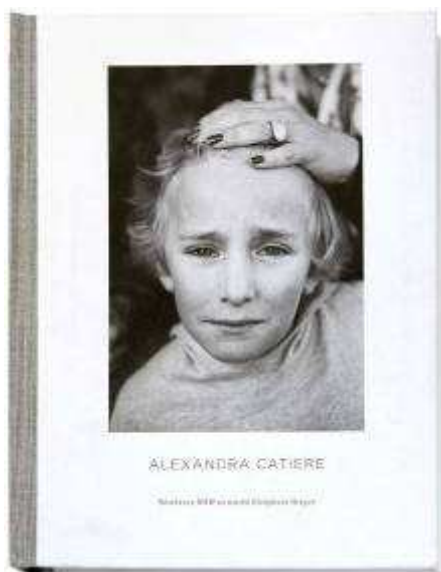
Marion Gronier
 Laureate 2012
 Rencontres d'Arles 2013



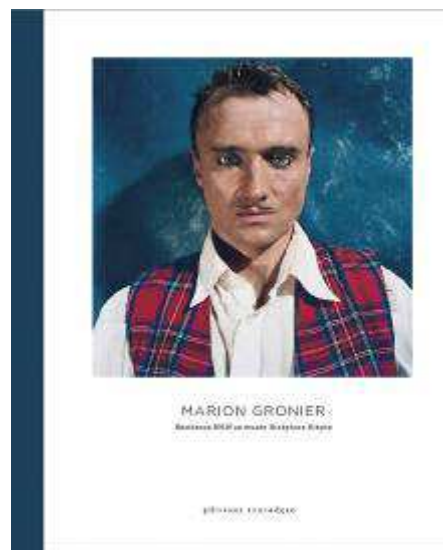
Mazaccio & Drowilal
 Laureates 2013
 Paris Photo 2014
 © Patrice Josserand



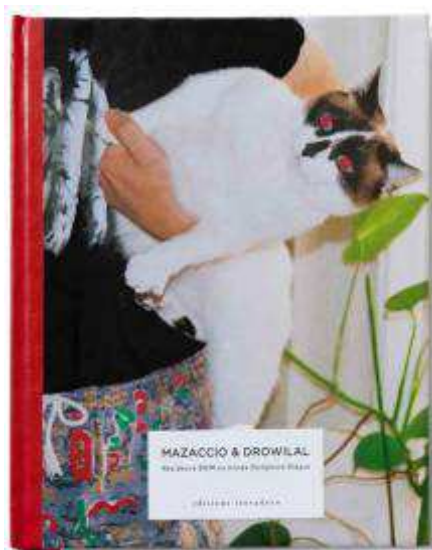
Natasha Caruana
 Laureate 2014
 Rencontres d'Arles 2015
 © C. Lelu



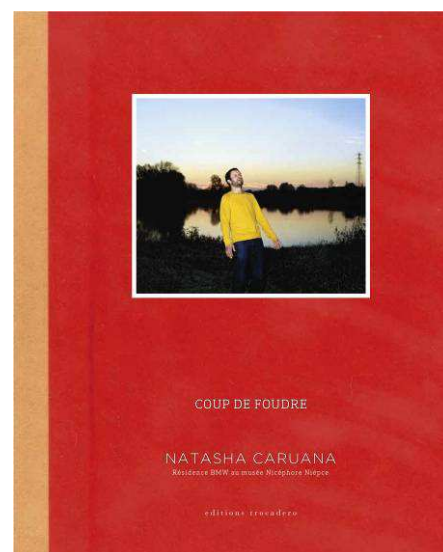
Book published during the residency
 Alexandra Catiere
 Editions Trocadéro / BMW Art & Culture



Book published during the residency
 Marion Gronier
 Editions Trocadéro / BMW Art & Culture



Book published during the residency
 Mazaccio & Drowilal
 Editions Trocadéro / BMW Art & Culture



Book published during the residency
 Natasha Caruana
 Editions Trocadéro / BMW Art & Culture

Coordination of the Residency

BMW France sponsors, funds, oversees and promotes the work of the artist during the Residency and for the year following the Residency.

The Nicéphore Niépce museum team is responsible for the scientific and logistical arrangements for the Residency and exhibitions.

The Friends of the Nicéphore Niépce Museum Society is the financial backer of the project.

Conditions

The prize winner is given a grant of €6,000.

Laureate's presence is required in Chalon-sur-Saône during the three-month Residency. Accommodation (a small furnished studio flat) is provided for the artist.

The selected artist must be in a position to make his or her own travel arrangements. Travel costs are not covered by the Residency.

The artist should arrange to visit the museum before starting the Residency (a contribution may be made to transport costs, depending on the distance between the artist's home and the museum).

Technical resources

The museum's photography laboratory :

Since 1996, the museum has had its own in-house digital photography laboratory, which it uses to reproduce its permanent collections on digital media and to offer technical expertise for projects produced in cooperation with contemporary artists.

The winner of the BMW residency will be given their own photo production workspace with a computer for digital editing and a large-format printer.

The museum's spacious laboratories (photo and digital image editing studios) are spread over 200m².

Digitization:

- 1 Hasselblad Flextight scanner
- 1 Nikon Coolscan 9000 ED scanner
- 1 Nikon Coolscan 5000 ED scanner
- 1 Epson A3 scanner

Printing:

- 1 Epson 9890 printer
 - 1 Epson 9880 printer
 - 1 Epson 7880 printer
- Screen calibration program and Eye One Pro paper Profiler



Production and exhibition of works

The artist's Residency will result in the production of works developed with the support of the entire Nicéphore Niépce Museum team, and in particular with technical help from the laboratory and the expertise of François Cheval, the museum's Chief Curator.

The works, numbered and signed, will be divided into three sets:

- one set will be exhibited and then given to the artist, according to a schedule predetermined by BMW,
- a second identical set will be donated to the museum as a valuable addition to its contemporary collections,
- a third set of works, selected by the artist and the museum directors, will be given to BMW France in return for its sponsorship.

This selection should include a set of representative works done in Residency, and pictures or photographic objects used for communication. The production costs will be covered to a fixed maximum.

Publication of a book:

A selection of works produced during the Residency will be presented in a book as part of the BMW Art & Culture collection published by Editions Trocadéro.

Exhibitions:

A selection of the works produced during the Residency will be exhibited at two major photography events:

- the Rencontres d'Arles, from the opening week to the end of August 2017,
- Paris Photo 2017, in the exhibition area for BMW, official partner of Paris Photo.

Dates and places are subject to modification let at the entire decision of BMW France.

Video:

The selected artist works under the direction of François Goizé for the making of a 12-minute film presenting the Residency and his artistic approach.

Applications

- in French or English,
- hard copy,
- not exceeding A3 size.

It should include :

- a biography of the artist
- a portfolio presenting the Artist's overall approach
- a series of printed images of finished work
- a statement of the aims or a rough draft of the artistic work envisaged at Chalon-sur-Saône.

Please note :

- any application that is not complete will not be considered as valid
- applications will not be returned
- recommendations from people in the photography (with their contact details) are encouraged.

Applications to be sent to :

Musée Nicéphore Niépce
Résidence BMW / Emmanuelle Vieillard
28, quai des Messageries
71 100 Chalon-sur-Saône
FRANCE

Deadline for receipt of applications

(Postmarked no later than the closing date) :

Friday, 15 April 2016

Selecting the winner

Pre-selection / shortlist :

Ten candidates will be shortlisted by the management of the Nicéphore Niépce Museum using the following criteria :

- the quality of previous work
- the worth of the proposed artistic project and its feasibility in three-month Residency
- the candidate's acceptance of the BMW's brand's values of technological innovation, aesthetics, dynamism, responsibility and sustainability .

The ten shortlisted photographers will be informed by mail. They will be requested to be reachable by phone for a possible interview during the jury.

Jury selection :

The shortlisted applications will be reviewed by a jury comprising :

- François Cheval, Curator of the Nicéphore Niépce museum,
- Sam Stourdzé, Director of Rencontres d'Arles,
- Christoph Wiesner, Director of Paris Photo,
- An independent person of the photo world
- Chantal Nedjib, Director of l'Image par l'Image
- Maryse Bataillard, Manager of Corporate Communications and Culturel Sponsorship at BMW France

The winner will be selected following jury deliberation.

Official announcement of the winner during the first week of the Rencontres d'Arles 2016

Calendar

Submission of applications:

Friday 15th April 2016

Deadline for receipt of applications

Jury:

Date to be confirmed / end of May

Official announcement of the prize winner:

The winner of the BMW residency will be announced during the opening week of the 2016 Rencontres d'Arles festival

Pre-residency visit:

A day is set aside before the beginning of the residency so that the artist can visit the museum and meet curator François Cheval and his team

Residency 2016 :

from Monday 5th September to Friday 2nd December 2016

Contacts

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